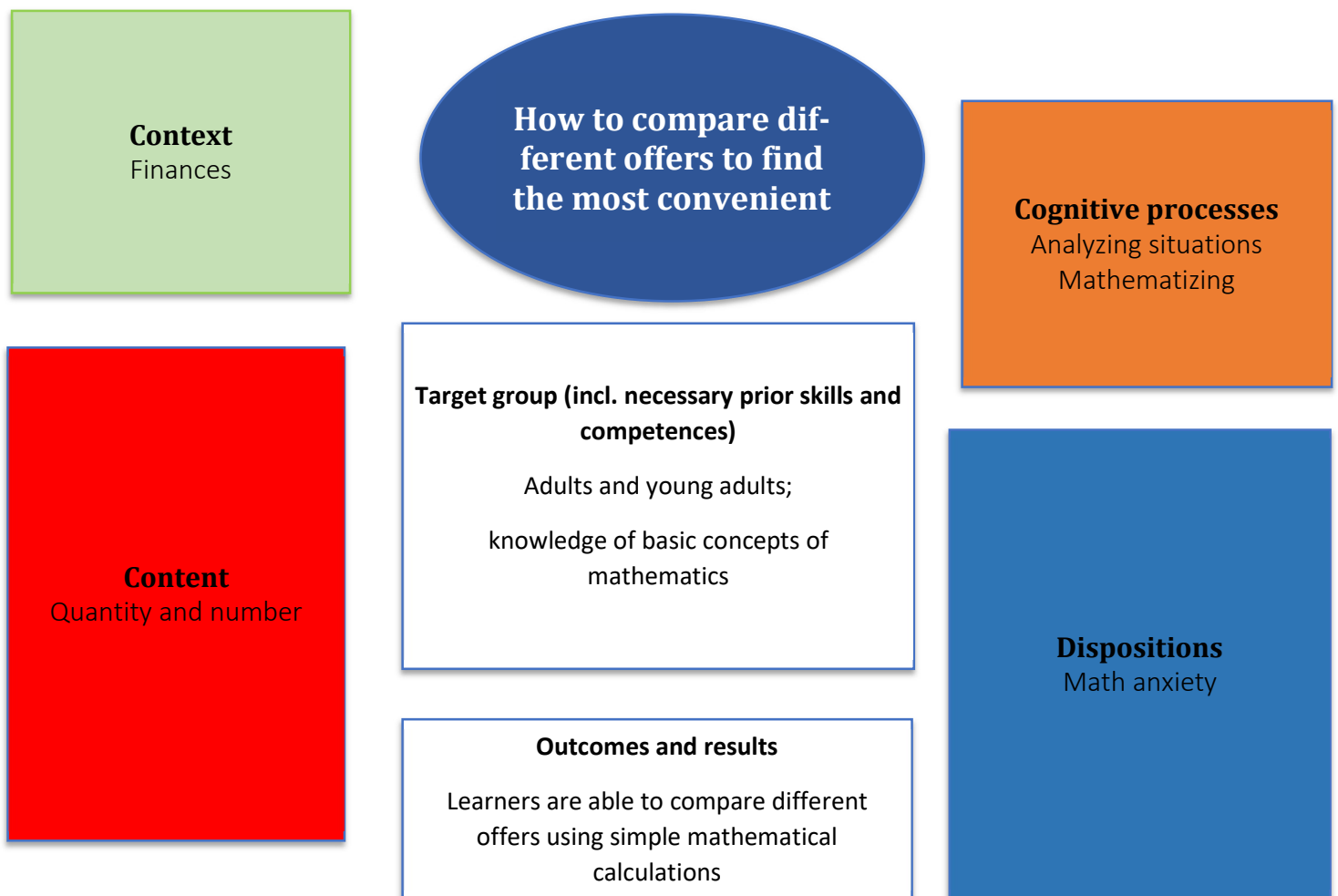


SPECIAL OFFERS

Every time we go shopping, we hope to find some good deals to save money. There are different kind of offers and mathematics proves -again- useful to be able to find the most convenient.

Overview “SPECIAL OFFERS”



Main information

Content	Natural numbers; Decimal numbers: Multiplication, division, addition and subtraction.
Target group	Adults and young adults; Learners have knowledge of basic concepts of mathematics.
Learning intention	Numeracy for personal and private purposes
Duration	2UE+
Material and resources	Examples of offers found online or in some shop's magazines
Group size	Range from 4 to learners
Problem statement	Online or in stores when we shop we often find different kind of offers: discounts, 2x1, 3x2.. If it comes to saving you have to choose well by evaluating the proposals. To do this correctly we need simple mathematical calculations. Let's see together how to do it.
Working questions	<ul style="list-style-type: none"> - When you shop, do you pay attention to offers/promotions? - What types of promotions do you know? - How do you find the most convenient one in case you can choose? - What mathematical operations do you have to do?
Learning outcomes and results	The students are able to find the most convenient offer using mathematics.
Reference to National Qualification Frame	

Working plan

Time (lessons)	Description of content/activities	Material	Methodical and didactic information
45'+	<p>1. Discover</p> <p>The teacher, guided by the questions included in the “<i>working questions</i>”, addresses with the students the theme of offers and promotions that can be found in stores and online.</p>	Examples of offers found online or in some shop’s magazines	Questioning Explicit teaching
60'+	<p>2. Exercises on offers</p> <p>This activity it could be divided into two parts (2.1 and 2.2).</p>		
	<p>2.1 Create the offer</p> <p>The learners, divided into two groups, create offers using all the types addressed in <i>phase 1</i>. These proposals will constitute the exercise on which the other group will be tested.</p>	Paper and pen	Metacognitive strategies; Collaborative learning; Cooperation
	<p>2.2 Find the best offer</p> <p>In this part the learners work on the material created by the other group. The aim is to find the most convenient offer among those proposed.</p>	Exercises created in phase 2.1	Collaborative learning; Hand on learning
30'	<p>3. Discussion</p> <p>All together, teacher and learners , discuss the methods used and the usefulness of some simple calculations in daily activities that concerne our finances.</p>		Feedback

Appendix

Some Examples of types of offers found online:

TYPES OF COUPONS by promotion type:

- 15% OFF**: % based discounts
- \$5 OFF**: \$ OFF offers
- 2x1 3x2**: FREE gift
- FREE SHIPPING**: FREE perk



LUMINAAILS VEGAN ECO HEMA FREE

EXTRA STRONG GEL
OFFERTA limitata 2x1

2 vasetti da 50ml **€34,9**

2 vasetti da 15ml **€14,9**

PETA APPROVED Global Animal Test Policy



<p>Sapone al limone \$ 6,50</p> <p>PROMO 3X2 COMPRA 3 PAGHI 2</p> <p>3 \$ 19,50 \$ 13,00</p>	<p>Lozione corpo \$7,50 -15,00</p> <p>SCONTO 50% per il Black friday</p>
--	--